The 21 January 2025 Executive Committee meeting was held via Zoom platform.

Meeting Opened: Commander, Joseph Harrison, Jr. opened the meeting at 6:45 pm. **Officers present**:

- Commander, Joseph Harrison Jr.
- Sr. Vice Commander, Keven Lomax
- · Adjutant, Kathleen Kaberides
- Treasurer, Gwendolyn Thompson
- Judge Advocate, Gwendolyn Thompson

Officers excused: Jr. Vice Commander, Karla Jordan, Sergeant-at-Arms, Rickey Vasquez

Officers absent: Officer-of-the-Day, Donald Smith, Chaplain, Clyde T. Bragg, Jr Others present: Women Veteran Advocates Co-Chairs- Priscilla Mayfield and Donna Nious; Lead Chapter Service Officer, Larry Whatley; Chapter member, Jim Volstad

There was a quorum for conducting business.

NEW BUSINESS:

1. Commander's Vision

Veterans have timely direct and/or indirect assistance from DAV Alamo 5.

- o Financial
- Physical
- Emotional

2. Commander's Mission

ATTRACT

- Activities to promote membership.
 - · Recruitment certificates
 - · Membership recruitment numbers
 - · Public acknowledgement
 - · Women Veterans events
 - · College campuses
 - · Fundraising events
 - · Social media posts
 - · Community events
 - · Invites to meetings
 - · Claim Day

ATTACH

- All new members, transfers guests and visitors
 - · Receive follow-up phone call
 - · Thank you for attending meeting
 - · Thank you for joining chapter
 - · At least three-chapter event invites

· Current members

- · Make a list of at least 5 members
- · Text or call for welfare check
- · Outings outside of meetings
- · Invites to chapter events

ENGAGE

- Create a catalyst calendar to track upcoming events.
- Catalyst calendar- promotes an engagement rhythm
 - · Line officers and members
 - · All ages and abilities
 - Proactively sync their calendars
 - Best day and time to participate in scheduled events
 - · For any amount of time available
- Create fiscal year calendar populated with events to attract, attach, engage, and align

ENGAGE

- · CLAIMS DAY- CSOs
- · MEMBERSHIP DRIVES- all members
- · PUBLIC SPEAKING EVENTS-line officers
- · COMMUNITY EVENTS- all members
 - · Walk-run events
 - · College events
 - · Church events
 - Homebound veteran visits
 - Unaccompanied veteran memorials
- · FUNDRAISING EVENTS- all members
 - · Forget-Me-Not at Sam's Club
 - · Military Appreciation Day at Golden Corral

ALIGN

- Connect people to a common purpose- taking care of veterans
- What is the psychological feature that arouses members to action toward a common goal?

· ALIGN

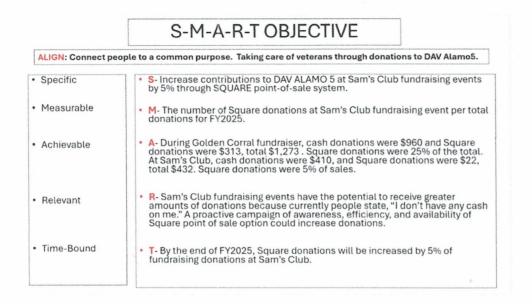
- · Sense of purpose- connect to a cause you care about.
- Personal growth-learn new skills, build friendship, form networks.
- Community engagement- feel a sense of pride and identity and contribute to a greater sense of civic responsibility.
- Improve mental health- acknowledging there are less fortunate veterans that you can give hope to.
- Self-confidence- feel more confident and have higher self-esteem.
- Fulfillment- feel a sense of accomplishment and have fun with the camaraderie.
- Personal goal- volunteer for a cause you are passionate about.

3. Commander's example of attract, attach, engage, and align calendar.

Example of Catalyst Calendar

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Attract -Dept	Attract- Chapter	Attract -Chapter	Attract - Chapter	Attract- Chapter	Attract - Dept
Conference; Claims Day	meeting; Claims Day	meeting; Claims Day	meeting; Claims Day	meeting; Claims Day	Convention; Claims Day
Attach- follow-up calls to				Attach- follow-up	
new, guests, visitors, and current members	Attach- follow- up calls to new, guests, visitors,	Attach- follow- up calls to new, guests, visitors,	Attach- follow-up calls to new, guests, visitors,	calls to new, guests, visitors and current members	Attach- follow- up calls to new guests, visitors
Engage- Forget-Me-Not	and current	and current	and current		and current
fundraiser	members	members	members	Engage- Mental Health Awareness	members
Align- Homeless Standdown Women	Engage- Women Veteran Bingo (22	Engage- Women History month	Engage- Forget- Me-Not	Month events	Engage-
Veteran care package delivery (11 Jan);	Feb)	celebration guest speaker	fundraiser (2 and 22 Apr)	Align- Memorial Day events at Veteran	Align- Claims Day
Unaccompanied Veteran	Align- Mobile			Residential Homes	
Memorial (18 Jan); Mobile	Food Distribution	Align- Mobile	Align-	(26 May); San	
Food Distribution (25 Jan)	(22 Feb); Claims Day	Food Distribution (22 Mar)	Unaccompanied Veteran Memorial (16 Apr	Antonio Honor Flights (2-4 May	

4. Commander's example of SMART objectives.



4. COMMITTEE STATUS UPDATE AND WAY FORWARD:

V. G. Clark Cancer Relief Fund- There were a total of four veterans referred to the committee. There are two remaining veterans. The committee, along with the members, will need to reengage veteran organizations for continuing candidates.

Veteran Assistance Committee- The Chair had to resign due to personal reasons. The commander asked for recommendations. Larry Whatley recommended E.G.Mais.

Benefits Protection Team Leader- Increasing participation on legislative acts, supported by DAV, is imperative. This past December two important legislative acts were approved by Congress.

Women Veteran Advocates- The co-Chairs outlined a plan for a women veterans gathering in February. They will also recognize women veterans in March for Women's History month.

Lead Chapter Service Officer- Larry expresses concern that CSOs were not submitting monthly veteran claim interactions as required to maintain continuity of service.

5. COMMANDER'S CLOSING COMMENTS

Commander Harrison set a deadline of Friday, 31 January 2025 for all line officers to submit one goal for the rest of FY2025, using SMART objectives, and including the mission modes of operandi: attract, attach, engage and/or align.

Next Meeting: Monday, 3 February 2025 @ 6:45 pm via Zoom.

KATHLEEN KABERIDES Adjutant, DAV Alamo Chapter 5	Date 28 January 2025
Joseph Harrison Jr JOSEPH HARRISON JR. Commander, DAV Alamo Chapter 5	Date 28 Jan 2025